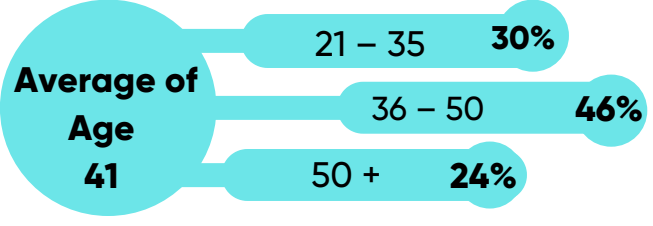


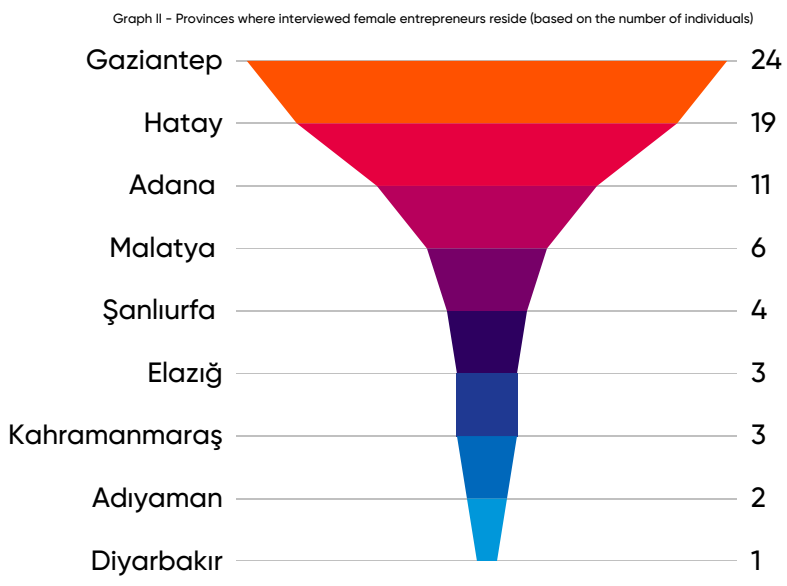
WOMEN ENTREPRENEURS IN THE EARTHQUAKE REGION NEEDS ANALYSIS



Graph I - Average age of interviewed female entrepreneurs

This study was conducted in collaboration between **KAGIDER** and **UN Women** to identify the needs of women entrepreneurs operating in these regions after two major earthquakes that occurred consecutively on February 06, 2023. In order to heal the wounds of the entrepreneurial women after the earthquake and identify their needs, 120 female entrepreneurs in 11 provinces in KAGIDER's database were contacted one by one, 73 of whom could be reached, and a survey was conducted to determine their needs.

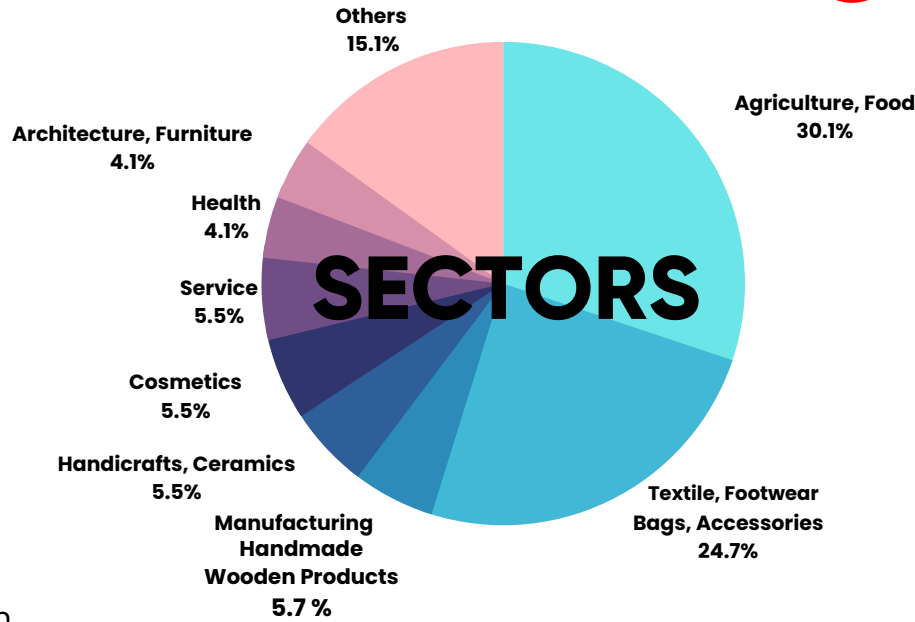
More than 50% of the interviewed female entrepreneurs live in the provinces of **Gaziantep** and **Hatay**. 19% of women are considering moving their businesses due to the earthquake. 22% of the interviewed female entrepreneurs have had to take on the sole responsibility of supporting their families. After the earthquake, **Istanbul, Mersin, Ankara, Antalya, Kocaeli, Izmir,** and **Sivas** were the most frequently chosen provinces for "Temporary Housing". **5%** of the interviewed female entrepreneurs stated that they would not return to the earthquake area, while **6%** gave undecided responses about whether or not to return.



Graph II - Provinces where interviewed female entrepreneurs reside (based on the number of individuals)

The sectors in which the interviewed female entrepreneurs operate are listed in Graph III. Accordingly, the most frequently encountered **sub-sectors/product ranges** among the responses are listed as follows:

- Ready-to-wear / Children's Clothing
- Handmade, Gift Products
- Hygiene and Cosmetic Products
- Furniture, Wooden Products
- Agricultural Pesticides, Fertilizers, and Seed Production
- Wholesale
- Local Foods



Graph III - Sectoral distribution of interviewed women entrepreneurs

49% of the female entrepreneurs engaged in manufacturing activities have stated that they have stocked products. The majority of the stocked products are from the **Manufacturing - Handmade Gift Products - Textile and Food sectors.**

Approximately **88%** of the interviewed women entrepreneurs have stopped their production/service.

More than 50% of those who have stopped have stated that they were unable to start producing new products/restarting their services after the earthquake. The majority of those who answered "no" to the question "**Have you restarted your production/service after the earthquake?**" stated that their premises and equipment were severely damaged.

The primary needs for the continuation of the commercial and production activities of the interviewed women entrepreneurs are shown in Figure IV. In addition, the need for **psychosocial support** among the given responses is at a rate of 5%.



Graph IV - Priority needs of women entrepreneurs interviewed to continue their commercial and production activities.

During the earthquake, 70% of female entrepreneurs stated that their caregiving responsibilities increased. Childcare, elderly care, and care for people with disabilities were the most prominent areas of caregiving mentioned.